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HSIA HAD THE CHANCE TO TALK TO COUNTRY SQUIRE CLEANERS OWNER JOHN JEON – THE STAR OF THE MARCH AD IN “NATIONAL CLOTHESLINE”

HSIA: How did you get your start in the dry cleaning business?

John: About 30 years ago, I was managing a convenience store but I was looking for an opportunity to own a business. There was a dry cleaner, Express Cleaners, down the street. I went to work for them and learned the business from the ground up.

HSIA: How long have you owned Country Squire Cleaners in Springfield and how many employees do you have?

John: I've been here for 15 years now and currently have five employees.

HSIA: How many pounds of clothes do you clean in an average day?

John: I dry clean approximately 200 pounds of clothes every day.

HSIA: Have you always used perc to dry clean clothes?

John: Yes, from day one. It's the best way to clean clothes in my opinion.

HSIA: Have you been approached by others selling alternative cleaning systems And have you considered switching to one of them?

John: I have been approached by a few companies; however, I didn't like the smell, the texture of the clothes after they were cleaned, or the way they cleaned overall. My brother owns a dry cleaning business as well and he uses another cleaning method so I have first hand knowledge that using perchloroethylene cleans better – and my customers are very happy!

HSIA: Do your customers ever ask you what you use to clean their clothes?

John: Only a few ask. Those that do seem to understand the regulations that must be followed when using perc and comment about how clean my business is. I've never lost a customer because they didn't like the quality of the dry cleaning with perc. I have no plans to switch!

